



## EDUCATION

# TEACH FOR AMERICA - DETROIT

📍 DETROIT, MI

Teach for America - Detroit (TFA-D) features a network of over 700+ current TFA corps members and alumni continuing to make an impact in classrooms and education communities across the state of Michigan.

## OUR APPROACH

TFA-D sought out Strategic Community Partners (SCP) to help build systems, processes, and assets to launch three TFA-D fellowship programs for local and national alumni. The process began with the launch of the Detroit Alumni Educator Fellowship during the 2019-2020 school year and expanded to include two additional fellowships for the 2020-2021 school year. Each of the three programs featured a unique, two-year experience tailored to benefit educators at various points in their careers and keep them active in Detroit's education community.

**The Detroit Alumni Educator Fellowship (DAEF):** Engaging TFA-D alumni teachers through a cohort experience focusing on culturally responsive pedagogy training, impactful leadership, and systems change.

**Detroit Leads:** Building the school leadership skills of TFA-D alumni through professional development, experiential learning, mentorship, and community. Fellows emerge with the mindsets and skillsets necessary to lead transformational schools in the city of Detroit.

**Encore Fellowship:** Providing professional development on culturally responsive pedagogy, diversity, equity and inclusion, community building, and teacher leadership for third-year corps members and fourth-year alumni.

In addition to the buildout of the three fellowship programs, our work also included:



A redesign of the TFADetroit.org website and fellowship informational pages



Development of an internal review, interview, and decision processes for fellowship applications



Creation of an online fellowship application platform and process



Design of marketing assets including flyers, info session decks, social media graphics and templates for fellowship recruitment

## OUR IMPACT

By partnering with TFA-D's leadership team, we were able to design and scale three fellowship programs recruiting and retaining upwards of 40 educators to Detroit schools, providing them with the organization's current corps members and alumni. As a result of this work, TFA-D's redesigned fellowship programs recruited upwards of 40 educators to Detroit schools and provided them with the professional development resources needed to lead impactful change in their learning communities.