



EDUCATION

LEGENDS CHARTER SCHOOL

PRINCE GEORGE'S COUNTY, MD

In partnership with students, parents, and community members, Legends Charter School provides an advanced liberal arts college preparatory education that incorporates financial education and blended learning techniques to students in Prince George's County.

OUR APPROACH

In preparation for the school's launch for the 2020-2021 school year, Legends Charter School enlisted Strategic Community Partners (SCP) to design, build, and launch a new human resource management system (HRMS), applicant tracking system (ATS), and digital platform for the school. SCP also collaborated in the development of key HR and recruitment processes for the school's new fellowship program.

Our work included the following key elements:

HUMAN RESOURCE MANAGEMENT SYSTEM



Built a custom HRMS that aligned with the vision, operations, and expectations of the network—including resources, templates, and a user-friendly experience.



Designed an employee handbook complete with school policies, guidelines, and internal culture expectations



Developed a HRMS user guide to ensure a shared understanding of tools and resources available in the system

APPLICANT TRACKING SYSTEM



Integrated all application system data into the new HRMS system and the school's website



Established uniform application, interview, and onboarding processes for all new staff members.



Created a fellowship recruitment plan to cultivate a pipeline of young and engaged teaching talent

WEBSITE



Transferred existing website assets to a Wordpress site



Designed a new, user-friendly website with key features for candidate, parent, and staff engagement



Ensured Legends' online presence aligned with its brand and quality standards

OUR IMPACT

By working in close partnership with Legends Charter School administration, we were able to gain a comprehensive understanding of their HR, application, and website needs in order to create custom solutions to meet their goals. As a result of our work, the school was able to utilize these new platforms and resources to onboard educators for the launch of their 2020-2021 school year in an efficient and centralized manner that maximized the systems built and provided a user-friendly experience for all involved.